Community Profile: Kona-Kōhala

Population

- 21,045 Native Hawaiians reside in the Kona-Kōhala-Hāmākua region.
- 27% of the population in the Kona-Kōhala-Hāmākua region is Native Hawaiian.
- 7.2% of all Native Hawaiians in the State of Hawaiʻi live in the Kona-Kōhala-Hāmākua region.

<table>
<thead>
<tr>
<th>Region</th>
<th>Total Population</th>
<th>Native Hawaiian Population</th>
<th>Percent of Kona-Kōhala-Hāmākua residents who are Native Hawaiian</th>
<th>Percent of Native Hawaiians in Hawaiʻi who live in Kona-Kōhala-Hāmākua</th>
</tr>
</thead>
<tbody>
<tr>
<td>North Kona</td>
<td>37,875</td>
<td>8,821</td>
<td>23%</td>
<td>3.0%</td>
</tr>
<tr>
<td>South Kona</td>
<td>9,997</td>
<td>3,024</td>
<td>30%</td>
<td>1.0%</td>
</tr>
<tr>
<td>North Kōhala</td>
<td>6,322</td>
<td>2,284</td>
<td>36%</td>
<td>0.8%</td>
</tr>
<tr>
<td>South Kōhala</td>
<td>17,627</td>
<td>5,125</td>
<td>29%</td>
<td>1.8%</td>
</tr>
<tr>
<td>Other Subdivisions</td>
<td>6,513</td>
<td>1,791</td>
<td>27%</td>
<td>0.6%</td>
</tr>
<tr>
<td>Total Kona-Kōhala-Hāmākua</td>
<td>78,334</td>
<td>21,045</td>
<td>27%</td>
<td>7.2%</td>
</tr>
</tbody>
</table>

- 39% of school-age kamaliʻi (ages 5-17) in public school in the Kona-Kōhala-Hāmākua region are Native Hawaiian.
- 8.6% of Native Hawaiian school age kamaliʻi (ages 5-17) in the State of Hawaiʻi attend public school in the Kona-Kōhala-Hāmākua region.

<table>
<thead>
<tr>
<th>School-Age (5-17)</th>
<th>Percent of Public School Kamaliʻi in Kona/Kōhala/Hāmākua who are Native Hawaiian</th>
<th>Percent of Public School Kamaliʻi Statewide who are Native Hawaiian</th>
<th>Percent of Native Hawaiian Kamaliʻi in the State of Hawaiʻi who attend School in Kona/Kōhala/Hāmākua</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>39%</td>
<td>28%</td>
<td>8.6%</td>
</tr>
</tbody>
</table>

1 Data by region from Ka Huakaʻi: 2014 Native Hawaiian Educational Assessment

Last Updated: July 11, 2018
Community Profile: Kona-Kōhala

- 80% of Native Hawaiian preschool-age kamali’i in the Kona-Kōhala-Hāmākua region are enrolled in preschool.

<table>
<thead>
<tr>
<th>Preschool age (3-4)</th>
<th>Estimated Number of 3- and 4-Year-old Kamali’i in Kona-Kōhala-Hāmākua who are Native Hawaiian</th>
<th>Estimated Number of 3- and 4-Year-old Native Hawaiian Kamali’i in Kona-Kōhala-Hāmākua who are in Preschool</th>
<th>Estimated Percent of 3- and 4-Year-old Native Hawaiian Kamali’i in Kona-Kōhala-Hāmākua who are in Preschool</th>
</tr>
</thead>
<tbody>
<tr>
<td>787</td>
<td>628</td>
<td>80%</td>
<td></td>
</tr>
</tbody>
</table>

Birth to Teens

- The birth rate for teenage girls (ages 15-19) that are Native Hawaiian and Other Pacific Islander is 11%, compared to the statewide rate of 2% for all ethnicities.
- The birth rate for teenage girls (ages 15-19) for Hawai‘i County is 3%, compared to the statewide rate of 2%.

Kumu Waiwai

Income & Poverty

- The median family income for Native Hawaiians in Hawai‘i County is $59,257, compared to $62,594 for non-Hawaiians in Hawai‘i County between 2012-2016.
- The poverty rate for Native Hawaiians in the Kona-Kōhala-Hāmākua region is 9%, compared to 12% of all Native Hawaiians statewide between 2006-2010.
  - The poverty rate for Native Hawaiian kamali’i ages 5-17 statewide is 17%, compared to 14% for all kamali’i statewide.
  - The poverty rate for Native Hawaiian kamali’i ages 0-4 statewide is 22%, compared to 16% for all kamali’i statewide.

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2 Hawai‘i Health Data Warehouse: Live Births in Hawai‘i to Females Aged 15-19 Years, 2015
3 Data by PUMA from American Community Survey: 2012-2016. (Data for smaller geographic regions are not available.)
4 Data by region from Ka Huaka‘i: 2014 Native Hawaiian Educational Assessment
Community Profile: Kona-Kōhala

Employment

- 65% of Native Hawaiian adults in Hawai‘i County between the ages of 25-66 are employed, compared to 67% for non-Hawaiian adults in Hawai‘i County.
  - 72% of Native Hawaiian males statewide between the ages of 25-66 are employed, compared to 79% of all males statewide.
  - 69% of Native Hawaiian females statewide between the ages of 25-66 are employed, which is the same as 69% of all females statewide.
- 46% of Native Hawaiian youth in Hawai‘i County between the ages of 16-24 are employed, compared to 44% for non-Hawaiian youth in Hawai‘i County.

Shelter/Housing

- Each month, 22% of Native Hawaiian household incomes in Hawai‘i County go toward owner costs (e.g. mortgage, utilities), compared to 19% for non-Hawaiians in Hawai‘i County.
- Each month, 33% of Native Hawaiian household incomes in Hawai‘i County go toward rent, compared to 35% for non-Hawaiians in Hawai‘i County.

<table>
<thead>
<tr>
<th>Hawai‘i County</th>
<th>Native Hawaiian</th>
<th>Non-Hawaiian</th>
</tr>
</thead>
<tbody>
<tr>
<td>Homeownership with/without mortgage</td>
<td>59%</td>
<td>69%</td>
</tr>
<tr>
<td>Median monthly mortgage</td>
<td>$1,221</td>
<td>$1,301</td>
</tr>
<tr>
<td>Median monthly owner cost as % of household income</td>
<td>22%</td>
<td>19%</td>
</tr>
<tr>
<td>Median monthly rent</td>
<td>$1,084</td>
<td>$1,048</td>
</tr>
<tr>
<td>Median gross rent as a % of household income</td>
<td>33%</td>
<td>35%</td>
</tr>
</tbody>
</table>

Homeless Count

- 953 homeless individuals (275 sheltered, 678 unsheltered) are from Hawai‘i County; with 7,220 homeless individuals statewide.
- Statewide, 87 homeless individuals are unaccompanied Native Hawaiian youth 24 years old or younger, with 29 being from islands other than O‘ahu.

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5 Data by PUMA from American Community Survey: 2012-2016
6 Data by PUMA from American Community Survey: 2012-2016
7 State of Hawai‘i Homeless Point in Time Count Report 2017 (This is a low estimate for the unaccompanied youth knowing that this population is harder to count).
‘Imi ‘Ike

Educational Attainment (Adults)\(^8\)

- 93% of Native Hawaiian young adults ages 18-24 in Hawai‘i County completed high school (or passed a high school equivalency exam), compared to 87% of non-Hawaiians in Hawai‘i County.
- 93% of Native Hawaiian adults ages 25-65 in Hawai‘i County completed high school (or passed a high school equivalency exam), which is the same as 93% of non-Hawaiians in Hawai‘i County.
- 15% of Native Hawaiian adults ages 25-65 in Hawai‘i County have a 4-year college degree or higher, compared to 33% of non-Hawaiians in Hawai‘i County.

K-12 Achievement\(^9\)

- Reading proficiency for Native Hawaiian kamali‘i in grades 8 & 10 in the Kona-Kōhala-Hāmākua region are higher than the Native Hawaiian statewide rates. Reading proficiency for Native Hawaiian kamali‘i in the 3\(^{rd}\) grade is slightly lower and in the 5\(^{th}\) grade is the same as the Native Hawaiian statewide rates.

*Reading Proficiency: (Percentage of Students Tested)*

<table>
<thead>
<tr>
<th>Grade Level</th>
<th>Native Hawaiian Kona-Kōhala-Hāmākua</th>
<th>Native Hawaiian Statewide</th>
<th>Statewide</th>
</tr>
</thead>
<tbody>
<tr>
<td>3</td>
<td>56</td>
<td>57</td>
<td>66</td>
</tr>
<tr>
<td>5</td>
<td>53</td>
<td>53</td>
<td>63</td>
</tr>
<tr>
<td>8</td>
<td>62</td>
<td>58</td>
<td>69</td>
</tr>
<tr>
<td>10</td>
<td>63</td>
<td>59</td>
<td>70</td>
</tr>
</tbody>
</table>

\(^8\) Data by PUMA from American Community Survey: 2012-2016
\(^9\) Data by Region from Ka Huaka‘i: 2014 Native Hawaiian Educational Assessment
Mathematics proficiency for Native Hawaiian kamali‘i in grades 8 & 10 in the Kona-Kōhala-Hāmākua region are higher than the Native Hawaiian statewide rates. Mathematics proficiency for Native Hawaiian kamali‘i in grades 3 & 5 in the Kona-Kōhala-Hāmākua region are lower than the Native Hawaiian statewide rates.

**Mathematics Proficiency: (Percentage of Students Tested)**

<table>
<thead>
<tr>
<th>Grade Level</th>
<th>Native Hawaiian Kona-Kōhala-Hāmākua</th>
<th>Native Hawaiian Statewide</th>
<th>Statewide</th>
</tr>
</thead>
<tbody>
<tr>
<td>3</td>
<td>45</td>
<td>49</td>
<td>58</td>
</tr>
<tr>
<td>5</td>
<td>37</td>
<td>40</td>
<td>51</td>
</tr>
<tr>
<td>8</td>
<td>36</td>
<td>33</td>
<td>46</td>
</tr>
<tr>
<td>10</td>
<td>25</td>
<td>23</td>
<td>38</td>
</tr>
</tbody>
</table>

**DOE School Quality Indicators**

- 35% of teachers in the Kona-Kōhala-Hāmākua region have a graduate degree, which is the same as 35% of all teachers statewide.
- The positive response rates from students in the Kona-Kōhala-Hāmākua region on the DOE School Quality Survey for satisfaction with the school is 82%, which is the same as 82% statewide.
- The positive response rates from parents in the Kona-Kōhala-Hāmākua region on the DOE School Quality Survey for satisfaction with the school is 82%, compared to 86% statewide.
- The positive response rates from teachers in the Kona-Kōhala-Hāmākua region on the DOE School Quality Survey for satisfaction with the school is 87%, compared to 88% statewide.

**Indicators (Percentage of Positive Response Rates)**

<table>
<thead>
<tr>
<th>Indicators</th>
<th>Kona-Kōhala-Hāmākua Students</th>
<th>State Students</th>
<th>Kona-Kōhala-Hāmākua Parents</th>
<th>State Parents</th>
<th>Kona-Kōhala-Hāmākua Teachers</th>
<th>State Teachers</th>
</tr>
</thead>
<tbody>
<tr>
<td>School support for student</td>
<td>78</td>
<td>79</td>
<td>84</td>
<td>85</td>
<td>88</td>
<td>91</td>
</tr>
<tr>
<td>Teamwork in schools</td>
<td>84</td>
<td>82</td>
<td>75</td>
<td>79</td>
<td>86</td>
<td>87</td>
</tr>
<tr>
<td>Professionalism &amp; capacity</td>
<td>87</td>
<td>85</td>
<td>NA</td>
<td>NA</td>
<td>91</td>
<td>92</td>
</tr>
<tr>
<td>School Safety</td>
<td>79</td>
<td>79</td>
<td>83</td>
<td>85</td>
<td>87</td>
<td>91</td>
</tr>
<tr>
<td>Satisfaction with school</td>
<td>82</td>
<td>82</td>
<td>82</td>
<td>86</td>
<td>87</td>
<td>88</td>
</tr>
</tbody>
</table>

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10 Data by Region from Ka Huaka‘i: 2014 Native Hawaiian Educational Assessment
Ola Kino

Health Status: Adults\textsuperscript{11}

\textit{General Health}

- 49\% of adults in Hawai‘i County report having excellent or very good health, which is the same as 49\% of all adults statewide.
- 41\% of Native Hawaiian adults statewide report having excellent or very good health, compared to 49\% of all adults statewide.

\textit{Physical Health}

- 69\% of adults in Hawai‘i County report having good physical health in the past 30 days, which is the same as 69\% of all adults statewide.
- 65\% of Native Hawaiian adults statewide report having good physical health in the past 30 days, compared to 69\% of all adults statewide.

\textit{Mental Health}

- 71\% of adults in Hawai‘i County report having good mental health in the past 30 days, which is the same as 71\% of all adults statewide.
- 65\% of Native Hawaiian adults statewide report having good mental health in the past 30 days, compared to 71\% of all adults statewide.

\begin{table}[h]
\centering
\begin{tabular}{|c|c|c|c|c|}
\hline
 & General Health & Physical Health & Mental Health & Health Care \\
\hline
Kona & 54\% & 72\% & 73\% & 8\% \\
\hline
North Hawai‘i (Kōhala/Hāmākua) & 56\% & 71\% & 68\% & 11\% \\
\hline
Hawai‘i County & 49\% & 69\% & 71\% & 8\% \\
\hline
State of Hawai‘i & 49\% & 69\% & 71\% & 8\% \\
\hline
\end{tabular}
\caption{Community Profile: Kona-Kōhala}
\end{table}

\textit{Health Care}

- 8\% of Native Hawaiian adults in Hawai‘i County report that they needed to see a doctor in the past 12 months, but could not because of the cost, which is the same as 8\% of adults statewide.
- 10\% of Native Hawaiian adults statewide report that they needed to see a doctor in the past 12 months, but could not because of the cost, compared to 8\% of all adults statewide.

\textsuperscript{11} Hawai‘i Behavioral Risk Factor Surveillance System (BRFSS) 2015 Results
Health Status: Youth\(^{12}\)

**General Health**

- 69\% of **Native Hawaiian high schoolers in Hawai‘i County** report having a doctor’s check-up in the past 12 months, compared to 68\% of all high schoolers in Hawai‘i County.
- 70\% of **Native Hawaiian high schoolers in Hawai‘i County** report having a dentist check-up in the past 12 months, compared to 74\% of all high schoolers in Hawai‘i County.

**Mental Health**

- 35\% of **Native Hawaiian high schoolers in Hawai‘i County** report feeling depressed in the past 12 months, compared to 32\% of all high schoolers in Hawai‘i County.
- 18\% of **Native Hawaiian high schoolers in Hawai‘i County** report having suicidal thoughts in the past 12 months, compared to 17\% of all high schoolers in Hawai‘i County.
- 21\% of **Native Hawaiian middle schoolers in Hawai‘i County** report self-harm, compared to 23\% of all middle schoolers in Hawai‘i County. (Note, this question was not asked in the high school survey.)
- 81\% of **Native Hawaiian high schoolers in Hawai‘i County** report that they have an adult or teacher they can talk to about things that are important to them, either at home or school, which is the same as 81\% of all high schoolers in Hawai‘i County.

**Safety**

- 16\% of **Native Hawaiian high schoolers in Hawai‘i County** report that they skipped school in the past 30 days because they felt unsafe, compared to 12\% of all high schoolers in Hawai‘i County.

**Educational Aspirations**

- 52\% of **Native Hawaiian middle schoolers in Hawai‘i County** report that they definitely will complete high school, compared to 57\% of all middle schoolers in Hawai‘i County. (Note, this question was not asked in the high school survey.)

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\(^{12}\) Youth Risk Behavior Survey (YRBS) County Level Reports, 2015
Na‘au

Wellbeing\(^{13}\)

**Happiness**

- 45% of Native Hawaiian adults in West Hawai‘i report that they were either extremely happy or very happy with their lives, compared to 49% of non-Hawaiians in West Hawai‘i.

**Community Connections**

- 100% of Native Hawaiian adults in West Hawai‘i either agree or strongly agree that they know and trust their neighbors, compared to 92% of non-Hawaiians in West Hawai‘i.
- 78% of Native Hawaiian adults in West Hawai‘i report that they volunteered with a non-profit within the past year, compared to 66% of non-Hawaiians in West Hawai‘i.

**Environment**

- 63% of Native Hawaiian adults in West Hawai‘i either agree or strongly agree that the environment in their community was better 5 years ago, compared to 50% of non-Hawaiians in West Hawai‘i.
- 34% of Native Hawaiian adults in West Hawai‘i report that they believe the quality of the ocean in their community is either excellent or good, compared to 56% of non-Hawaiians in West Hawai‘i.
- 23% of Native Hawaiian adults in West Hawai‘i report that they believe the quality of the air in their community is either excellent or good, compared to 34% of non-Hawaiians in West Hawai‘i.

**Culture**

- 19% of Native Hawaiian adults in West Hawai‘i report that they identify with a specific culture, compared to 34% of non-Hawaiians in West Hawai‘i.
- 16% of Native Hawaiian adults in West Hawai‘i report that culture in everyday life is very important, compared to 27% of non-Hawaiians in West Hawai‘i.
- 8% of Native Hawaiian adults in West Hawai‘i report that they participate in cultural practices everyday, compared to 16% of non-Hawaiians in West Hawai‘i.
- 18% of Native Hawaiian adults in West Hawai‘i either agree or strongly agree that people in their community respect cultural differences, compared to 83% of non-Hawaiians in West Hawai‘i.
- 9% of Native Hawaiian adults in West Hawai‘i report that they attend religious services at least once a week, compared to 35% of non-Hawaiians in West Hawai‘i.

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\(^{13}\) Special Report on Hawai‘i Wellbeing Survey (West Hawai‘i includes: North Kōhala, South Kōhala-Kamuela, North Kona, South Kona, Kealakekua), 2017 (not publicly available)